



ATHENA RESEARCH CORPORATION

**Rosemary J. Erickson, Ph.D. President
Forensic Sociologist
Security Consultant and Expert Witness**

As seen on: The Dr. Phil Show, ABC 20/20, NBC Dateline, Court TV, CNN, MSNBC and CNBC. As seen in: Newsweek, The Wall Street Journal, New York Times, Washington Post, Los Angeles Times, Chicago Tribune, Christian Science Monitor, and USA Today. Author of: *Armed Robbers and Their Crimes* and *Teenage Robbers*

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Background

Rosemary J. Erickson, Ph.D., is a forensic sociologist and a nationally known expert on crime prevention and security. She is president of Athena Research Corporation. Dr. Erickson received her Ph.D. in Sociology and Justice from American University in Washington, D.C. As a sociologist, she has studied the problem of crime for over twenty-five years, beginning with a study funded by the National Institute of Justice, to determine what would reduce robbery and violence in convenience stores. That work led to the measures seen today in retail establishments worldwide, which include cash control, visibility, lighting, and employee training. She brings her skills in sociological profiling to her research, training, and expert witnessing.

Research and Teaching

Dr. Erickson conducts research on homicide, rape, assault, and robbery, and she interviews robbers about what they look for when they consider robbing a location. She designed the intervention measures for a five-year security research project with UCLA, to reduce robbery and violence in business settings. This included testing the measures in hotels, motels, gas stations, fast food locations, convenience stores, grocery stores, liquor stores, restaurants, and bars. Dr. Erickson taught in the Sociology Department at San Diego State University and at American University in Washington, D.C.

Consulting and Training

Based on her research, Dr. Erickson has developed programs and training for security and workplace violence in convenience stores, gas stations, banks, hospitals, fast food establishments, hotels, taxi cabs, and other locations. Her consulting includes corporations, non-profit groups, and government agencies at local, state, and federal levels. She also consults and trains regarding public nuisance abatement issues.

Expert Witnessing

Dr. Erickson serves as an expert witness in civil premises liability cases and testifies on the subject of security in convenience stores, gas stations, grocery stores, fast food locations, guard companies, apartments, hotels, motels, condominiums, taxi cabs, parking lots, banks, strip malls, nursing homes, bars, clubs, casinos, and apartments. She has testified on workplace violence and security before city, state and federal legislators, including testimony before the U.S. House Committee on Crime against Small Business and before the U. S. Department of Labor. She serves as a liaison between business and government and has consulted with federal and state OSHA agencies and the National Institute of Occupational Safety and Health (NIOSH) in planning model programs to protect workers. She has also testified before WorkSafe British Columbia in Victoria, BC, Canada.

Publicity and Publications

Dr. Erickson has received widespread media coverage, in print, broadcast, and on the internet. She has written numerous reports and articles on security and violence in the workplace. Her book *Armed Robbers and Their Crimes* is used by security managers nationwide in planning programs for security. Her research is also reported in *Teenage Robbers*, available for download at no charge at www.athenaresearch.com.

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VITA
Rosemary J. Erickson, Ph.D.
President, Athena Research Corporation
Forensic Sociologist
Security Consultant and Expert Witness

I have had my own research, consulting, and Management Company for nearly forty years and have headquartered in San Diego, CA, Jackson Hole, WY, Washington, D.C., Seattle, WA, Coral Gables, FL, and Sioux Falls, SD. As a sociologist, I have used these living situations, from coast to coast, as well as travel throughout the country and the world, to better understand human nature, the social interactions of individuals, and ultimately the criminal mind.

EDUCATION

Ph.D., Sociology: Justice, American University, WDC 1994
M.A., Sociology, San Diego State University, San Diego, CA 1971
B.A., Psychology, Augustana College, Sioux Falls, SD 1964
Advanced Research Training, University of Michigan, Ann Arbor, MI 1968

PROFESSIONAL POSITIONS

President, Athena Research Corporation, San Diego, CA/Sioux Falls, SD, 1979-present.
Vice President & Associate, Western Behavioral Sciences Institute, La Jolla, CA,
1966-1979.
Research Assistant, Community Welfare Council, San Diego, CA, 1965-1966.
State Mental Health Representative, State Health Department, Pierre, SD, 1964-1965.
KSOO-TV & Radio (Now KSFY), Copy-writer and Scheduler. Sioux Falls, SD 1960-1964.

PROFESSIONAL EXPERIENCE

Teaching

Lecturer and Part-Time Faculty, Department of Sociology. San Diego State University, San Diego, CA, 2002-2003 and 2003-2004 for Sociology 101 and Social Problems 150.
Adjunct Professor, School of Public Affairs, Department of Government, Washington Semester Program and Social Policy American University, WDC, 1992-1993.
Thesis Advisor for Masters in Forensic Science, National University, San Diego, CA, 1998-99.

Consulting/Government

Consulting with the National Institute for Occupational Safety and Health (NIOSH) on their Intramural Convenience Store Security Ordinance Compliance Project. 2009-2014.

Consulted with Indiana OSHA on legislation for convenience store security 2011.

Consulting with the National Institute for Occupational Safety and Health on workplace violence. 1990-present.

Chaired Special Emphasis Panel for reviewing research grants for "Workplace Violence Prevention Research". CDC/NIOSH. 2008.

Consulted as an outside reviewer for "Community-Based Workplace Violence Intervention for Businesses at High Risk of Robbery" for awarding research grants. CDC/NIOSH. 2007.

Consulted with South Dakota State Child Protection Services for a "Safety Plan for Field Workers." 11/8/06.

Consulted with CDC/NIOSH for the review of proposals for *Workplace Violence Prevention Research*. May 26, 2006.

Consulted with NIOSH for their national meeting on *Partnering in Workplace Violence Prevention: Translating Research to Practice*. "When Crime Rises, We Pay the Price." (Baltimore, MD, November 16, 2004).

Consulted with NIOSH for their national meeting on *Workplace Violence Research and Prevention*. "Workplace Violence in the Retail Trade Industry" (Washington DC, August 13, 2003).

Consulted with Centers for Disease Control on an advisory panel for awarding workplace violence research grants, August 21-22, 2002.

Consulted with Mira Mesa Teen Center (non-profit) San Diego, CA on robbery and violence prevention and security. 1999.

Consulted with and served as outside reviewer with Federal OSHA on developing guidelines for security for late-night retail. 1996-1998.

Consulted with and trained Seattle and King County Housing Authorities in preventing workplace violence and security. 1996.

Consulted with and trained California-OSHA regarding guidelines for their model program for workplace violence and security. 1995.

Consulted with and trained Region 10 Environmental Protection Agency (EPA), Seattle, WA, on violence prevention and government building security. 1995.

Consulting/Corporations and Associations

Have consulted, or am currently consulting, on security, workplace violence and public nuisance abatement issues for convenience stores, oil companies, fast food establishments, hospitals, drug stores, hotels, banks, clubs, strip malls, taxi cabs, and others on robbery and rape prevention and other issues, including program development and/or research and training for the following:

- 7-Eleven
- American Hotel and Motel Association Security Managers
- American Petroleum Institute
- Amoco Oil
- Arco

- AT&T
- British Petroleum
- Burger King
- Chevron
- Circle-K
- Clark Oil
- Dari-Mart
- Family Dollar Stores
- Food Marketing Institute
- Grocer Manufacturers of America
- Huguley Hospital
- International Association of Chiefs of Police
- Lawson's
- Marriott Hotel
- MONY Group
- National Association of Convenience Stores
- National Food Service Security Council
- Northern Texas Tollway Authority
- Northwest Arkansas Community College
- Northern Automotive
- People's Drug
- Petroleum Industry Safety Council
- Presbyterian Hospital
- RaceTrac Petroleum
- Sunshine Food Stores
- United Dairy Farmers
- Varian and Associates
- Virginia State Bankers Association
- Washington State Bankers Association
- Wa-Wa Food Stores
- Wells Fargo Bank
- What-A-Burger

Training

- ❖ Taught classes on crime and security for youth day camp girls 12-14 years of age. EiriBe. Sioux Falls, South Dakota. 2016.
- ❖ Has conducted and participated in training seminars and workshops on robbery, rape, violence prevention, workplace violence, public nuisance abatement, and alcohol and beverage control for security managers, clerks, store managers, corporate managers, lawyers, police, robbery investigators and risk managers for national associations, trade associations, corporations and government.
- ❖ Has produced or consulted on producing videos on robbery, rape and violence prevention, public nuisance abatement, crisis management, product tampering, and alcohol and beverage control.
- ❖ *NACS Robbery Deterrence and Techniques of Alcohol Management* training programs on CD-ROM for the National Association of Convenience Stores, updated from my previous *NACS Robbery and Violence Training Program* on CD-Rom and manuals.

Research

Planned and coordinated research activities, including literature reviews, questionnaire construction, sampling, training of interviewers, coders and teachers; guiding analysis; write-up; and dissemination on the following projects first as Vice-President for Research at

Western Behavioral Sciences Institute, during 1960's and 1970's and then as President of Athena Research Corporation during the 1980's, 1990's, and 2000's as follows:

With WBSI

- The Evaluation of the War on Poverty (3 years) Office of Economic Opportunity
- The Offender Looks at His Own Needs (1 year) Social and Rehabilitation Services
- Utilizing Ex-Offender Resources in Rehabilitation (2 years) Social and Rehabilitation Services
- The Role-Trade Model of Project Follow Through (8 years) U.S. Office of Education
- Stepfathers and the Mental Health of Their Children (3 years) National Institute of Mental Health
- Unseen Community: Marginal Urban Populations (3 years) National Institute of Mental Health
- Development of Standardized Prescriptive Assessment Systems for Title I CETA clients and Follow-on Monitoring (1 1/2 years) State Department of Vocational Education and San Diego Regional Employment Training
- Identifying the Very Poor and the Causes of Poverty (2 years) National Institute of Mental Health
- Robbery Deterrence: An Applied Behavioral Science Demonstration (1 Year) National Institute of Justice, Department of Justice
- Study of San Diego Influentials (1 year) WBSI

With Athena Research Corporation

- Meta-analysis of proposed security measures, including bullet-resistant barriers, guards, two-clerks, and cameras (Current)
- Meta-analysis of increasing multiple homicide victims; serial rape victims; and crime committing age-cohort (Current)
- Survey of juvenile armed robbers in prisons (2003) 7-Eleven and Athena Research Corporation (2003)
- UCLA/CFOI (BLS) Data Analysis and Research (1997-2004) UCLA
- Work-Site Intervention to Reduce Work-Related Assault Injury (in convenience stores, fast foods, grocery stores, bars, liquor stores, restaurants, hotels and motels) with UCLA and Cal-OSHA (1996-2001) NIOSH
- Work-Site Intervention to Reduce Work-Related Assault Injury, Pilot Project with UCLA & Cal-OSHA (1996) Cal-OSHA
- Nationwide study of convenience store homicide (1996-present) NACS
- Nationwide study of convenience store homicide and rape (1990-1991) NACS
- Surveys of armed robbers in prisons (1985 and 1995 and 2001) 7-Eleven

Expert Witnessing

Selected Litigation

Served as an expert witness in litigation in a death penalty *criminal* case for murder in *State of Florida vs. Smiley*.

Served as a consulting expert or testifying expert for *civil* premises liability suits, as plaintiff or defense, including convenience stores, gas stations, grocery stores, fast food, security guard companies, oil companies, apartments, laundromats, hotels, motels, condominiums, parking lots, banks, strip malls, nursing homes, bars, clubs, taxi cabs, casinos, truck stops, and cargo thefts, and jewelry store, including the following:

- 7-Eleven
- Allied Barton Security
- Allsup's Convenience Stores
- Arco
- Ashland
- Bank of America
- Bank of the West
- BankPlus
- Benihana Restaurant
- Blockbuster Video
- Brewer Oil
- Burger King
- Chase Bank
- Chevron
- Church's Fried Chicken
- Circle-K
- Clark Oil
- Club Mayan
- Coastal Corporation
- Corestates Bank
- Cracker Barrel
- Dillard's
- Dollar Tree
- Embassy Suites
- Exxon Oil
- Exxon-Mobil Oil
- E-Z Mart
- Flash Foods
- Furr's Supermarkets
- Gamestop
- Giant Oil
- Hampton Inn
- Handi-Mart
- Harrah's Casino
- H. E. B. Grocery
- Hilton Hotel
- Holiday Inn
- Holiday Inn Express
- Huguley Hospital
- Jack-in-the-Box
- Kaiser Hospital
- Kentucky Fried Chicken
- KIMCO Malls
- Kindred Health Care
- La Quinta
- Loews Hotel
- Love's Truck Stops
- Magness Oil
- Mallory Hotel
- MAPCO
- Marriott Hotels
- Maurice Jewelers
- McDonald's
- Metzger Dairy
- Michigan Bell
- Mobil Oil
- Motel 6
- Mr. Lucky's Nightclub
- Nordstroms
- National Convenience Stores
- OSHA
- Outback Restaurants
- Palms Casino
- RaceTrac

- Red Door Lounge
- Safeway Supermarkets
- Shell Oil
- Sinclair Oil
- Storage USA
- Summerlin Hospital
- Sun Oil
- Tenneco
- Texaco
- Time-Saver Convenience Stores
- Toronto Dominion Bank (Canada)
- Turn of the Century Bar
- University of Phoenix
- Vons Supermarkets
- Wachovia Bank
- Wackenhut Guard Service
- Walgreens
- Wal-Mart
- Westfield Malls
- What-A-Burger
- Winn-Dixie

Qualified as an expert witness and testified in state or federal courts, given depositions, or have had civil cases, including the following states and Canada:

- | | | |
|-------------|----------------|-------------------|
| Alabama | Massachusetts | Oregon |
| Arizona | Michigan | Pennsylvania |
| California | Minnesota | South Carolina |
| Connecticut | Missouri | South Dakota |
| Florida | Montana | Tennessee |
| Georgia | Nevada | Texas |
| Illinois | New Jersey | Washington |
| Kentucky | New Mexico | Washington, D. C. |
| Louisiana | North Carolina | West Virginia |
| Maryland | Ohio | |

Legislation

Testified on legislative issues related to security at the local, state, federal and international levels:

Local

- ❖ Akron, OH
- ❖ Huntington Beach, CA
- ❖ Memphis, TN
- ❖ New Jersey townships
- ❖ San Diego, CA
- ❖ Santa Rosa, CA
- ❖ Tucson, AZ

State

- California
- Florida
- Maryland
- Minnesota
- Mississippi
- New Jersey
- New Mexico
- Ohio
- Tennessee

Federal

- U.S. Congressional Committee on Small Business (available on line)
- U.S. Department of Labor

- ◆ In 2007 and 2008, Provided research and information for developing convenience store security ordinances in Houston, Dallas, and Irving, TX, Raleigh, N.C., Mesa, AZ , and Vancouver, BC.

- ◆ Recently completed working with NIOSH on a study to measure the effectiveness of existing city ordinances for convenience store security.

International

- ◆ WorkSafe/BC. Victoria, BC, Canada regarding legislation for late-night retailers. 2011 and in 2013 in Vancouver, B.C.

MEMBERSHIPS

- ❖ American Public Health Association (1991-2002)
- ❖ American Sociological Association (1990-present)
- ❖ American Society of Criminology (1992-present)
- ❖ Criminology Round Table Group/Forensic Sociology Expert Witness (2004-present)
- ❖ District of Columbia Sociological Society (1993-2002)
- ❖ Forensic Social Sciences Association (2012-present)
- ❖ Homicide Research Working Group (1992-present)
- ❖ International Association of Professional Security Consultants (2002-present)
- ❖ Pacific Sociological Association (1996-2003)
- ❖ Phi Kappa Phi Honor Society (1992-present)
- ❖ Round Table Group Forensic Sociology Expert Witnesses (2008-present)

BOARDS & AWARDS

- Augustana Alumni Award from Augustana College, Sioux Falls, SD, 2014.
www.augie.edu.
- Notable Crawford High School Alumni, San Diego CA. Crawford High School Foundation 2010.
- Women of Excellence Nominee for Women in Business, Sioux Falls, SD, 2004.
- Seattle/King County Crime Stoppers, 1993-1995.
- State of Washington Economic Crime Task Force & Tampering Subcommittee, 1993-1998.
- Phi Kappa Phi Honor Society Recipient, American University. 1992.

OUTSIDE PEER REVIEWER/CONTRIBUTOR FOR RESEARCH

- Consulted on National Association of Convenience Stores New Safety Initiative. 2015.
- Reviewed for *American Journal of Preventive Medicine*. “Exploration of two city convenience store ordinance programs: Compliance to ordinance requirements”. Harlan E. Amandus, et. al. Division of Safety Research, NIOSN, CDC. 2014
- National Association of Convenience Stores (NACS) On-Line *Security Brochure*. 2012.
- Contributor to NIOSH study for Oxnard CA *Robbery and Violence Prevention in Small Retail Businesses*. 2009.
- Contributor to San Leandro, CA Police Department Training Brochures “Stop the Violence Before it Starts” and “Steps to Prevent Robbery & Violence”. 2009.
- Contributor to *Experts’ Consensus of OSHA’s Guidelines for Workplace Violence Prevention Program Effectiveness: A Delphi Study*. Javier Berezdivin/Union Institute & University, Cincinnati, OH, 2008.
- Chaired Special Emphasis Panel for reviewing research grants for “Workplace Violence Prevention Research”. CDC/NIOSH. 2008.
- Outside Reviewer for “Community-Based Workplace Violence Intervention for Businesses at High Risk of Robbery” for awarding research grants. CDC/NIOSH. 2007
- Workplace Violence Prevention Effectiveness Reviewer. Javier Berezdivin, Miami FL, 2007.
- Review panel for CDC/NIOSH for awarding workplace violence research grants, May 26, 2006.
- *West Virginia Law Review*. “Bad Facts, Bad Law: Feliciano v 7-Eleven, Inc. and Self-Defense as a Substantial Public Policy.” Thomas Ewing. Vol. 106, No. 3. Spring, 2004.
- Advisory panel for Centers for Disease Control for awarding workplace violence research grants, August 21-22, 2002.
- Journal article review for "A Matched Case-Control Study of Convenience Store Robbery Risk Factors", by Scott Hendricks, et al. (NIOSH), *Journal of Occupational and Environmental Medicine*, Volume 41, Number 11, 995-1104, November 1999.
- Developing the policy for *Combating Workplace Violence. Federal OSHA Guidelines for Late Night Retail*. Washington, D. C. 1996-1998.
- International Association of Chiefs of Police, Alexandria, VA. 1996, for designing a workplace violence prevention protocol.
- *Understanding and Preventing Violence* Volume 1. Albert J. Reiss, Jr. and Jeffrey Roth. National Academy of Science, National Academy Press, Washington, D. C., 1993.
- *Protocol for a Case-Control Study of the Deterrent Effect of Environmental Designs on Violent Crime in Virginia Convenience Stores*--The National Institute for Occupational Safety and Health. 1993-present.
- *The Hallcrest Report II: Private Security Trends, 1970-2000*, William C. Cunningham et. al., Butterworth-Heinemann, Stoneham MA, 1990.

SELECTED PANELS, PRESENTATIONS & PAPERS PRESENTED

- Augustana College Sociological Alpha Kappa Delta Honor Society Guest speaker (Sioux Falls, SD, March 2015)
- Virginia Bankers Association on Robbery (Charleston, VA. April, 2013).
- International Association of Professional Security Consultants (IAPSC). Annual Meeting, "Convenience Store Security ". (Miami, FL April 16, 2012).
- Florida Justice Association "Premises Liability Seminar". (Coral Gables, FL, October 29, 2010).
- Loss Prevention Network (LPN) Convenience Store Loss Prevention Managers. "Crime Trends". (Denver Colorado, March 14, 2008).
- American Society for Industrial Security (ASIS) San Diego Local Chapter. "Future Crime Trends". (San Diego, CA, March, 13, 2008).
- Chamber of Commerce Security Seminar. "Retail Security: Past, Present, and Future." (Yarmouth/Cape Cod, MA, August 8, 2007).
- Carolina Regional Robbery Summit: Public Law Enforcement & Private Loss Prevention Initiatives. "Robbery, Its Causes, Impacts and Trends." (Charlotte, NC, January 30, 2007).
- Managing the 3:00 AM Call: What You Should Know When a Crisis Occurs. National Association of Convenience Stores annual convention in Las Vegas, NV. November 17, 2005. CD available from NACS.
- Robbery and Violence Prevention Training Workshop. National Association of Convenience Stores annual convention in Las Vegas, NV. November 18, 2005. CD-ROM available from NACS.
- NIOSH Partnering in Workplace Violence Prevention: Translating *Research to Practice*. "When Crime Rises, We Pay the Price." (Baltimore, MD, November 16, 2004).
- Daybreak Kiwanis. "Staying Safe When Traveling" (Sioux Falls, SD, 9/30/04).
- NACS Security Summit. "Crime Trends and Study Updates" (Dallas, TX, April 28, 2003).
- 2003 Western Canadian Robbery Conference, Canadian Robbery Investigators, "Robbery Motivation and Target Selection" (Calgary, Alberta, Canada, May 12, 2003).
- NIOSH Workplace Violence Research and Prevention Meeting. "Workplace Violence in the Retail Trade Industry" (Washington DC, August 13, 2003).
- The MONY Group, "Security While Traveling", (Chicago, IL, September 23, 2003).
- AECOC (International Retail Association) Annual International Conference, "What Criminals Look For", (Madrid, Spain, October 8, 2003).
- 2002 Western Robbery Conference, Colorado Robbery Investigators, "Armed Robbers and their Crimes". (Breckenridge, CO, May 29, 2002).
- Research Security Advisors, "Armed Robbers and Their Crimes: The Future." (San Ramon, CA, April 14, 2000).
- California CPTED Association, "Armed Robbers and Their Crimes: Hardening the Target." (Irvine, CA, May 2, 2000).
- Wells Fargo Bank Security Managers, "Armed Robbers and Their Crimes: Security for the Future." (Phoenix, AZ, May, 25, 2000).

- National Association of Convenience Stores State Association Executives, "Crime Update: Security Research." (NY:NY, July 27, 2000).
- American Petroleum Institute Security Forum, "Crime is Down, What Does That Mean for You?" (Houston, TX, September 9, 1999).
- California Robbery Investigators. "Workplace Violence." (Las Vegas, NV, February 5, 1999).
- Petroleum Industry Security Council. "OSHA Guidelines." (Houston, TX, September 2, 1998).
- National Association of Convenience Stores Annual Convention. "Workplace Violence." (Atlanta, GA, October 10, 1998).
- American Hotel & Motel Association Security Managers. "What Robbers Look For." (San Diego, CA, October 7, 1998).
- Washington Bankers Association, "Bank Robbers." (Seattle, WA, May 15, 1998).
- American Petroleum Institute Security Forum, "Violence & Preventive Measures." (Los Angeles, CA, November 19, 1997).
- American Public Health Association Meeting. "Evaluation of Risk Factors for Workplace Violence in Liquor Stores." With Carrie Hartman and Corrine Peek-Asa. (Indianapolis, IN, November, 1997).
- National Symposium on Occupational Safety and Health, "Fatal Occupational Injuries in the Retail Industry, United States, 1992-1995." With Corrine Peek-Asa. (Morgantown, WV. October, 1997).
- National Symposium on Occupational Safety & Health. "Prevention of Workplace Violence in Liquor Stores." With Carrie Hartman and Corrine Peek-Asa (Santa Monica, CA, October, 1997).
- Virginia Bankers Association, "Bank Robbers." (Charlottesville, VA, April 17, 1997).
- American Society for Industrial Security, Portland Chapter, "Armed Robbers." (Portland, Oregon, June, 1997).
- American Petroleum Institute Security Forum "The State of the Research." (Nashville, TN, April 30, 1997).
- Stakeholders Meeting on Federal OSHA Guidelines for Late Night Retailers. Department of Labor (Washington, D. C. November, 1996).
- International Congress on Occupational Health. "What U. S. Robbers Look for When Selecting Their Targets." (Stockholm, Sweden: September 16, 1996).
- National Food Service Security Council. "Interviews with Armed Robbers." (Portland, OR, August 13, 1996).
- Fifth Annual Homicide Research Working Group. "Robbers Who Injure and Those Who Do Not." (Santa Monica, CA: June 12, 1996).
- American Law Firm Association, Premises Security Litigation. (Dallas, TX: January 26, 1996).
- American Bar Association, Annual Meeting, Tort & Insurance Practice Section: Employment Law. "Employer Liability for Workplace Violence." (Chicago, IL: August 6, 1995).

- Risk & Insurance Management Society, Annual Conference, Session on The Changing Landscape of Premises Violence. "The Risk of Third Party Criminal Events." (San Francisco, CA: April 26, 1995).
- Safety and Health Consortium & Rollins School of Public Health at Emory University, Seminar on "Preventing Workplace Violence: Solutions for Atlanta." (Atlanta, GA: February 14, 1995).
- California-OSHA Conference on *Preventing Violence in the Workplace* on the topic of "Retail Trades Violence." (San Francisco, CA: November 3, 1994).
- Testified at the Hearing of the *U. S. House of Representatives Committee on Small Business* on "Crime Against Small Business." (Washington, D. C.: July 21, 1994).
- Third Annual Meeting of the Homicide Research Working Group. "Homicide and Rape in Convenience Stores." (Atlanta, GA: June 15, 1994).
- *Conference on the Role of National Health Care Reform in Preventing Silent Epidemics in the Workplace*, sponsored by the National Institute for Occupational Safety and Health. (WDC: January, 1994).
- "Commercial Crime and Opportunity Theory: The Use of Government and Industry Records." *American Society of Criminology*. (Phoenix: AZ: October, 1993).

SELECTED MEDIA COVERAGE

Featured and appeared in hundreds of local and national radio and television interviews and newspaper articles nationwide to report on research results, crime statistics, and criminal incidents related to security, workplace violence, including the following selected coverage:

- *Newser*. "Here's Why Women are Robbing Banks". Elizabeth Armstrong Moore. August 6, 2016. www.newswer.com
- *Clippings*. "The Feminization of Bank Robberies". Kat Albrecht August 11, 2016. www.thesocietypages.org.
- *Sioux Falls Woman Magazine*. "Profiles: Understanding the Criminal Mind". July/August 2016. www.SiouxFallsWoman.net.
- *Sun Sentinel*. "Women take lead role in bank robberies as need for weapons, accomplices wane". Rebeca Piccardo. July 23, 2016. www.sun-sentinel.com.
- *Sun-Sentinel*. "Woman accused of Broward robberies left behind fingerprints, feds say." "Paula McMahon. June 22, 2016. www.sun-sentinel.com.
- *Sun-Sentinel*. "Female robber with a neck tattoo hits up Pompano Beach bank." Rebeca Piccardo. June 15, 2016. www.sun-sentinel.com.
- *Sun-Sentinel*. *FBI releases photos of woman wanted in robbery of Broward Boulevard bank*. Tonya Alanez. June 10, 2016.
- *Graphic Products*. "Door height markers are everywhere and for good reason". Sally Murdoch. May 19, 2016. www.graphicproducts.com.
- *M.Tucson.com*. "Resorting to vigilantism makes bad situations worse". Tim Stella. 12/9/15.
- *Sun-Sentinel*. "Female suspect in Broward bank heist was on probation for Palm Beach County robberies." Paula McMahon. September 30, 2015. www.sun-sentinel.com.

- *Convenience Store Decisions*. "Loss Prevention: Handling it Electronically". March, 2015.
- *Reading Eagle*. "Bank Robberies by Women on the Rise". Rochet Leah Goldblatt. June 16, 2014. www.readingeagle.com.
- *Bankrate.com*. "Can you carry a concealed weapon into a bank?" Marcie Geffner. August 4, 2014.
- *Cleveland.com*. "Suburban businesses take precautions against crime". DiAngelea Millar. 7/1/14
- *Convenience Store Decisions*. "Keeping Your Customers and Employees Safe". April 2014.
- *Convenience Store Decisions*. "Cash Management Begins with Best Practices". 3/23/14.
- *Bankrate.com*. "4 tips to surviving a bank robbery". Marcie Geffner, 10/30/13.
- *FoxBusiness.com* Bank Robberies on the Decline, But is Your Money Still at Risk? Marcie Geffner. 10/30/13
- *Orange County Register*. "City, region see decline in bank robberies." 8/26/13.
- *Convenience Store Decisions*. Barbara Brynko. 2/5/13.
- *San Jose Mercury News*. "In San Mateo and elsewhere, 7-Eleven encounters push back". 1/08/13.
- *Occupational Safety and Health Reporter*. "General Duty Clause Citations in Convenience Stores". Bruce Rolfsen. 11/12.
- *NACS Daily*. "Violent Crime Up for the First Time in Two Decades." 10/19/12.
- *Slate.com*. "What are Those Numbers by Convenience Store Exits?" Mark Vanhoenacker. 9/17/12.
- *Wall Street Journal (Radio Interview)*. "Increase in Female Bank Robbers". Michael Kustner. 5/15/12.
- *The Globe and Mail*. "When Women Rob Banks". 5/14/12
- *The Daily Beast*. "New Usual Suspects in U. S. Bank Heists: Women". Michael Daly. 5/11/12.
- *The Washington Post*. "Dreaming of a Streetscape Without Roll-Down Security Gates." Emily Wax. 4/5/12.
- *Dr. Phil Show*. "Behind the Headlines". (Segment on Bank Robbery and Segment on Hotel Security with Gloria Allred). 5/28/12.
- *Tampa Bay Times*. "Drive-Throughs are Driving Some of us Mad". Michael Kruse. 1/15/12.
- *Western Convenience Store Association*. "BC Convenience Store Operators Applaud WorkSafeBC Decision on Employee Safety". 12/8/11.
- *ABC 20/20*. "Caught in the Act: Clerks Fight Back". 11/11/11.
- *ABC News On-line*. "Shot Four Times: Good Samaritan Fights Back". Chris Kilmer. 11/8/11.
- *Society for Human Resource Management On-Line*. "Flash Mobs". 8/28/11.
- *MSNBC-TV*. "Thieves Caught on Tape". 2011
- *USA Today*. "Crime Risk Near Airports Exceed National Average". Gary Stoller. 7/12/11.
- *USA Today*. "Crime Lurks Outside Airports, Rail Stations". Gary Stoller, 7/12/11.
- *ABC News On-line*. "Women are Moving into a Male Domain: Robbing Banks". Ellen Tumposky. 5/26/11.

- *WKRN On-Line*. "Women Committing Bank Robberies on Rise in Mid-State, U.S." Nashville, Tennessee. 5/19/11.
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